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**PATENT**

**Attorney Docket No: SMTR-002/01US**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Brad W. BLUMBERG et al.

Examiner: Figueroa, Marisol

Serial No. 10/644,060

Art Unit: 2681

Filed: August 20, 2003

Confirmation No.: 4358

For: **SYSTEM AND METHOD FOR PROVIDING INFORMATION BASED ON  
GEOGRAPHIC POSITION**

U.S. Patent and Trademark Office  
Customer Service Window, **Mail Stop Amendment**  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

**INFORMATION DISCLOSURE STATEMENT TRANSMITTAL**

Enclosed is an Information Disclosure Statement and accompanying Form  
PTO/SB/08A for the above-identified patent application.

- ☐ In accordance with 37 C.F.R. §1.97(b), no additional fee for submission of the IDS is required.
- ☒ In accordance with 37 C.F.R. §1.97(c), also enclosed is:
  - ☒ the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p); or
  - ☐ a statement as specified in 37 C.F.R. §1.97(e).
- ☐ In accordance with 37 C.F.R. §1.97(d), a statement as specified in 37 C.F.R. § 1.97(e) and the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p) are also enclosed.
- ☒ Check in the amount of \$180.00 for the total fee is attached.
- ☒ A return receipt postcard is also enclosed.
- ☐ Please charge \$\_\_\_ to Deposit Account No. 50-1283 for the total fee. This paper is being submitted in duplicate.

The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

Dated: 9/30/05

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Respectfully submitted,  
**COOLEY GODWARD LLP**

By: Nancy A. Vashaw  
Nancy A. Vashaw  
Reg. No. 50,501



Attorney Docket No: SMTR-002/01US

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. §1.97(c)**

In accordance with the duty of disclosure set forth in 37 C.F.R. §1.56,  
Applicant(s) hereby submits the following information in conformance with 37 C.F.R.  
§§1.97 and 1.98.

- ☐ Pursuant to 37 C.F.R. §1.98, a copy of each foreign and/or non-patent document cited in the attached Form PTO/SB/08A is enclosed.
- ☒ No copies of the publications listed on the attached Form PTO/SB/08A are being provided pursuant to 37 C.F.R. §1.98(d) because the publications were previously cited by or submitted to the Office in prior Application Serial Nos. 09/639,265 filed August 15, 2000 (now U.S. Patent No. 6,385,541), and 09/774,119 filed January 31, 2001, to which the above-identified application claims priority under 35 U.S.C. §120.
- ☒ No copies of any U.S. patents or U.S. patent application publications listed on the attached Form PTO/SB/08A are being provided pursuant to 37 C.F.R. §1.98.
- ☐ Publication(s) \_\_\_ listed on the attached Form PTO/SB/08A were cited in a foreign search or examination report corresponding to \_\_\_ application serial no. \_\_\_ and mailed on \_\_\_.
- ☐ Enclosed is a copy of a non-English publication(s) \_\_\_. Pursuant to §609 of the M.P.E.P., Applicant submits the attached foreign search or examination report, which cites such non-English language publication(s).

- ☐ Enclosed is a copy of a non-English publication(s) \_\_\_\_\_. English language publication \_\_\_\_ (copy enclosed) claims priority from this non-English publication.
- ☐ Enclosed is an explanation of non-English publication(s) \_\_\_\_ for which an English translation is not available.
- ☐ Enclosed is an English translation of non-English publication(s) \_\_\_\_ cited in the attached Form PTO/SB/08A.
- ☐ Enclosed is a copy of pending patent Application Serial No. \_\_\_\_\_.

This Information Disclosure Statement is filed after the period specified in 37 C.F.R. § 1.97(b), but before the mailing of a final action under 37 C.F.R. § 1.113, a notice of allowance under 37 C.F.R. § 1.311, or an action that otherwise closes prosecution in this application.

In accordance with 37 C.F.R. § 1.97(c) also enclosed is:

- ☒ Fee under 37 C.F.R. § 1.17(p) in the amount of \$180.00; or
- ☐ Statement as specified in 37 C.F.R. § 1.97(e):
  - ☐ Each item of information contained in the Information Disclosure Statement cited herein was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing date of the Information Disclosure Statement; or
  - ☐ No item of information contained in the Information Disclosure Statement submitted herewith was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the undersigned, having made a reasonable inquiry, no item of information contained in the Information Disclosure Statement was known to any individual designated in 37 C.F.R. § 1.56(c) more than three months prior to the filing date of the Information Disclosure Statement.

It is respectfully requested that the Examiner consider the above-noted information and return an initialed copy of the attached Form PTO/SB/08A to the undersigned.

Dated: 9/30/05

Respectfully submitted,  
**COOLEY GODWARD LLP**

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By: Nancy A. Vashaw  
Nancy A. Vashaw  
Reg. No. 50,501

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PTO/SB/08A (08-00)

Substitute for form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				<b>Complete if Known</b>	
		<b>Application Number</b>		10/644,060	
		<b>Filing Date</b>		August 20, 2003	
		<b>First Named Inventor</b>		Brad W. BLUMBERG	
		<b>Group Art Unit</b>		2681	
		<b>Examiner Name</b>		Figuerola, Marisol	
<b>Sheet</b>		1 of 3		<b>Attorney Docket Number</b>	
				SMTR-002/01US	

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
	1	2004/0139049	A1	Hancock et al.	07-15-2004
	2	5,032,989		Tornetta	07-16-1991
	3	5,594,425		Ladner et al.	01-14-1997
	4	5,684,859		Chanroo et al.	11-04-1997
	5	5,794,216		Brown	08-11-1998
	6	5,852,810		Sotiroff et al.	12-22-1998
	7	5,901,214		Shaffer et al.	05-04-1999
	8	5,930,699		Bhatia	07-27-1999
	9	5,938,721		Dussell et al.	08-17-1999
	10	5,944,769		Musk et al.	08-31-1999
	11	6,202,023	B1	Hancock et al.	03-13-2001
	12	6,343,317	B1	Glorikian	01-29-2002
	13	6,385,541	B1	Blumberg et al.	05-07-2002
	14	6,496,776	B1	Blumberg et al.	12-17-2002
	15	6,564,143		Alewine et al.	05-13-2003

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Office <sup>3</sup>	Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				

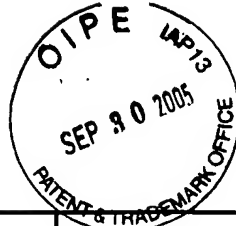
<b>Examiner Signature</b>		<b>Date Considered</b>	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP-609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number.  
<sup>2</sup> See attached Kinds of U.S. Patent Documents.  
<sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).  
<sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.  
<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.  
<sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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		First Named Inventor	Brad W. BLUMBERG		
		Group Art Unit	2681		
		Examiner Name	Figueroa, Marisol		
Sheet	2	of	3	Attorney Docket Number	SMTR-002/01US

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	16	"SnapTrack Awarded Patent For Locating or Tracking Wireless Devices Via Internet and Client-Server-Based Computer Networks", <a href="http://famulus.msnbc.com/famuluscom/businesswire01-23-050325.asp?sym=QCOM">http://famulus.msnbc.com/famuluscom/businesswire01-23-050325.asp?sym=QCOM</a> , January 23, 2001	
	17	"Lucent Technologies and Profilium Inc. Announce Alliance Agreement to Deploy Advanced Location-Based Mobile Advertising Solution", <a href="http://www.hoovershbn.hoovers.com/bin/story?StoryId=CoM0p0bKbytiXmdi&amp;FQ=c....%20L">http://www.hoovershbn.hoovers.com/bin/story?StoryId=CoM0p0bKbytiXmdi&amp;FQ=c....%20L</a> , January 23, 2001	
	18	"The Meaning of Telematics", <a href="http://www.globaltelematics.com/telematics.htm">http://www.globaltelematics.com/telematics.htm</a> , October 20, 2000	
	19	HomeFinder – Find the Home That's Right for You from <a href="http://www.homefinder.com">http://www.homefinder.com</a>	
	20	Printout from <a href="http://www.homescape.com/buying/">http://www.homescape.com/buying/</a>	
	21	zipRealty.com: The zipRealty.com Buyer's Advantage from <a href="http://www.ziprealty.com/buy_a_home/advantage.jsp">http://www.ziprealty.com/buy_a_home/advantage.jsp</a>	
	22	Homes for Sale – MSN HomeAdvisor from <a href="http://homeadvisor.msn.com/homes/overview.asp">http://homeadvisor.msn.com/homes/overview.asp</a>	
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	26	REALTOR.com: Find a Home – Select Property Type from <a href="http://www.realtor.com/PropType.asp?pgnum=1&amp;st=nj&amp;frm=bycomm&amp;mls=atlanticcity&amp;mlsttl=Atlantic+City&amp;comm">http://www.realtor.com/PropType.asp?pgnum=1&amp;st=nj&amp;frm=bycomm&amp;mls=atlanticcity&amp;mlsttl=Atlantic+City&amp;comm</a>	

Examiner Signature	Date Considered
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